**2021/22**



**APPLICATION FORM**

**CORPORATE MEMBERSHIP**

Organisation:  **Industry type**

Principal contact: Property Company **[ ]**

Position: Investment Manager **[ ]**

Email: Professional Services **[ ]**

Address Line 1: Financial Services / Banking **[ ]**

Address Line 2: Property Agency Consultant **[ ]**

Town / City: Construction / Engineering **[ ]**

Postcode: Architect **[ ]**

Law Firm **[ ]**

Recruitment **[ ]**

Other (please specify)

If possible please supply the name of a Real Estate Balance committee member or an exiting member of Real Estate Balance who could provide a reference: ……………………………………………………

**Our Five Expectations of Members**

**For CEO / Senior Real Estate Leader of Corporate Members**:

* Commit to and observe our CEO Commitments to Diversity (available at www.realestatebalance.org)

**For all members**:

* Respect our core values of enabling, collaborating and acting inclusively.
* Act out the behaviours and promote the cultures within your businesses which supports diversity and inclusion, including gender and ethnicity.
* Strive in your businesses to implement positive action to achieve gender and etnicity balance at senior levels and a balanced talent pipeline beneath.
* Communicate the aims, objectives and opportunities offered by Real Estate Balance to a broad range of individuals in your business.

**Consent** (please show your consent by ticking the boxes)

We are committed to the Five Expectations of Members [ ]. Our CEO / Senior Real Estate Leader: ………………………………… Position ……………………………. Email ……………………………… will commit to the CEO Commitments & agrees to receive mailings about our initiatives & events **[ ].**

Our company logo can feature on the Real Estate Balance website and materials **[ ].**

Our company details will feature on the website in the members’ section\* **[ ].**

We will participate in the annual Real Estate Balance survey **[ ].**

We would be willing to host an event / provide a venue for Real Estate Balance **[ ].**

The annual Corporate Membership invoice will be sent for my attention on 1st April each year **[ ].**

**1**. Why does your organisation wish to become a Corporate Member of Real Estate Balance?

**2.** Please explain, with examples, your organisation’s commitment to promoting diversity and inclusion within your business.

**3**. How do you believe your organisation can help to promote the objectives of Real Estate Balance?

**4.** What suggestions do you have for campaigns, policies, best practices and initiatives for Real Estate Balance to pursue?

**5.** Total employees ……….

* Number of women employees ……….
* Women = ………. %

**6.** Total senior management employees ……….

* Number of women senior management employees ……….
* Women = ………. %

**7.** Total board members ……….

* Number of women board members ……….
* Women = ……… %

**Nominations**

*In order for Real Estate Balance to be most effective, we ask that the leadership team identify key people (women & men) in the following areas of your organisation who will advocate for gender and ethnicity balance, support under represented groups in our industry & engage with Real Estate Balance to promote initiatives & drive communication through your business.* ***It is therefore necessary that all your contacts agree to receive our mailings (one person can be added for more than one role)****:*

**CEO and EA** - To manage invitations to CEO-focussed events.

**Main Points of Contact x 2** - Senior and/or Middle management advocates and influencers in the business - to provide a two way channel for feedback on initiatives, successes, challenges and requests for support and for wider event and initiative distribution.

**D&I Executive Sponsor –** The Executive Committee member responsible for driving Diversity & Inclusion through the business.

**Next Generation x 2** – Emerging talent who will engage with REB’s newly formed Next Generation Committee and have a voice to help us inform leadership and middle management of the lived experience in your business and across the sector.

**HR Director** – Or person responsible for people, to share policies and diversity data, engage with REB on implementation of practical tools and where appropriate share case studies of good practice.

**Communications Director** – Or the person responsible for company comms – to distribute REB communication, newsletters and updates throughout the business.

Nominations can be amended at a later date by emailing details to [hello@realestatebalance.org](mailto:hello@realestatebalane.org)

*Note: this does not preclude other members of your organisation from attending or getting involved in Real Estate Balance events.*

**CEO and EA**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

**Main Points of Contact x 2**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

**D&I Executive Sponsor**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

**Next Generation x 2**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

**HR Director**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

**Communications Director**

**Name:** **Position**

I agree to receive mailings regarding their initiatives & events **Yes / No** **Email**

I understand that Real Estate Balance will store my data in accordance with its Privacy Policy on its website.

I agree that my name & company will appear in the members’ section\* of the website **Yes / No**

\* Only members of Real Estate Balance will have access to the members’ section of the website.

**Thank you for completing this form** **please return it to** [**hello@realestatatebalance.org**](mailto:hello@realestatatebalance.org)