



MILLENNIAL LOYALTY

Winning over the next generation of leaders
The 2016 Deloitte Millennial Survey

ONE FOOT OUT OF THE DOOR

66%

of Millennials expect to leave their organization by the end of 2020



DISLOYAL OR JUST NEGLECTED?



DEVELOPING MILLENNIALS: THE LOYALTY LINK

Creating new leaders builds loyalty



SUBSTANCE OVER STYLE

Success for Millennials is about more than the bottom line
Millennials who believe business has a positive impact on wider society measure organizations against...



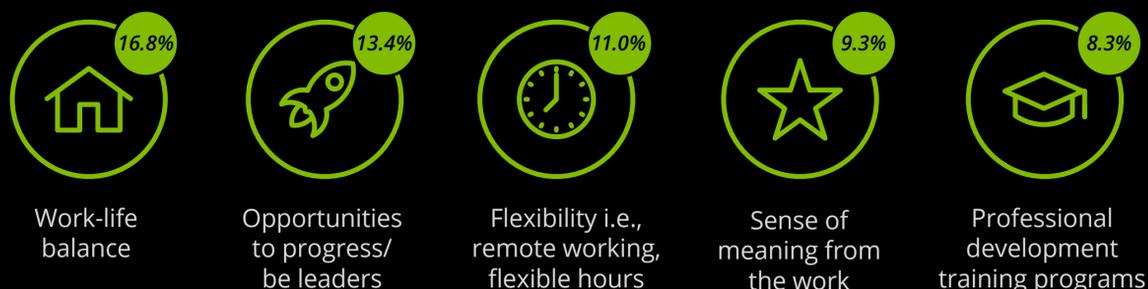
THE VALUES GENERATION

Millennials say their personal values have the greatest influence on their decision making



EARNING MILLENNIALS' LOYALTY

Building a values-led culture
What to offer Millennials based on most important drivers of employer choice (excluding salary)*



* Percentage share of importance

Learn more at www.deloitte.com/MillennialSurvey
#MillennialSurvey

