

**APPLICATION FORM**

**CORPORATE MEMBERSHIP**

Organisation:  **Industry type**

Principal contact:  Property Company **[ ]**

Position:  Investment Manager **[ ]**

Email:  Professional Services **[ ]**

Address Line 1:  Financial Services / Banking **[ ]**

Address Line 2:  Property Agency Consultant **[ ]**

Town / City:  Construction / Engineering **[ ]**

Postcode:  Architect **[ ]**

Law Firm **[ ]**

Recruitment **[ ]**

Other (specify)  **………………………………………...**

If possible, please supply the name of a Real Estate Balance committee member or an existing member of Real Estate Balance who could provide a reference:

**…………………………………………………………………………………………………………………..**

**Our Expectations of Members**

**For CEO / Senior Real Estate Leader of Corporate Members**:

* Commit to and observe our CEO Commitments to Diversity (available at www.realestatebalance.org)

**For all members**:

* Respect our core values of enabling, collaborating and acting inclusively.
* Act out the behaviours and promote the cultures within your businesses which support diversity and inclusion, including gender and ethnicity.
* Strive in your businesses to implement positive action to achieve gender and ethnicity balance at senior levels and a balanced talent pipeline beneath.
* Communicate the aims, objectives and opportunities offered by Real Estate Balance to a broad range of individuals in your business.
* Your corporate logo and any information and images you provide can be featured on the Real Estate Balance website.
* Your organisation will participate in Real Estate Balance D&I surveys and other research including our NextGen survey for the under-35s and biennial industry survey.
* We will provide a Corporate Membership invoice each year on or around 1 April.
* If your organisation is able to host an event / provide a venue for Real Estate balance, please provide details on type of venue **……...……………………………………………………………….** **…………………………………………………………………………………** and capacity **………….**

**Consent** (please show your consent by ticking the boxes)

We are committed to the Expectations of Members **[**  **]**.

We will instruct our IT department to ensure Real Estate Balance communications are not blocked by our email systems **[**  **]**.

Our CEO / Senior Real Estate Leader: **………………………………………………..**

Position **…………………………….** Email **……………………………………………**

will commit to the CEO Commitments & agrees to receive mailings about our initiatives & events **[ ].**

**1**. Why does your organisation wish to become a Corporate Member of Real Estate Balance?

**2.** Please explain, with examples, your organisation’s commitment to promoting diversity and inclusion within your business.

**3**. How do you believe your organisation can help to promote the objectives of Real Estate Balance?

**4.** Total employees **……….**

* Number and % of women employees **……….**
* Number and % of ethnically diverse employees **……….**

**5.** Total senior management employees **……….**

* Number and % of women senior management employees **……….**
* Number and % of ethnically diverse senior management employees **……….**

**6.** Total board members **……….**

* Number and % of women board members **……….**
* Number and % of ethnically diverse board members **……….**

**Nominations**

In order for Real Estate Balance to be most effective, we ask that the leadership team identify key people (women and men) in the following areas of your organisation who will advocate for gender and ethnicity balance, support underrepresented groups in our industry and engage with us to promote initiatives and drive communication through your business. **It is therefore necessary that all your contacts agree to receive our mailings (people can be added for multiple roles)**.

**CEO and EA** - To manage invitations for CEO-focused events.

**Main Points of Contact x 2** - Senior and/or Middle management advocates and influencers in the business to provide a two way channel for feedback on initiatives, successes, challenges and requests for support and for wider event and initiative distribution.

**D&I Executive Sponsor –** The Executive Committee member responsible for driving Diversity and Inclusion throughout the business.

**Next Generation x 2** – Emerging talent (typically aged under-35) who will engage with REB’s NextGen Committee and help us inform leadership and middle management of the lived experiences in your business and across the sector.

**HR Director** – Person responsible for people, to share policies and diversity data, engage with us on implementation of practical tools and, where appropriate, share case studies of good practice.

**Communications Director** – Or the person responsible for company comms to distribute REB communication, newsletters and updates throughout the business.

**Finance Director** – Or the person we can contact for renewal / invoicing matters.

**IT Director** – Or the person we can contact to ensure our communications are not blocked.

**Procurement Director** – Or the person in your organisation responsible for your supply chain matters.

Nominations can be amended at a later date by emailing details to [hello@realestatebalance.org](mailto:hello@realestatebalane.org)

*Note: this does not preclude other members of your organisation from attending or getting involved in Real Estate Balance events.*

**CEO and EA**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**Main Points of Contact x 2**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**D&I Executive Sponsor**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**Next Generation x 2**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**HR Director**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**Communications Director**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**Finance Director**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**IT Director**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

**Procurement Director**

**Name:**  **Position**

I agree to receive communications **Yes / No** **Email**

All personal data will be stored in accordance with the privacy policy on our website.

**Thank you for completing this form,** **please return it to** [**hello@realestatatebalance.org**](mailto:hello@realestatatebalance.org)