

Case Study

Enabling Enterprise

Case Study Highlights or Headline Statement

Enabling Enterprise is a charity which JLL work with.

Case Study Theme(s) Covered**Core Themes****Bridging the Perceptions Gap**

Board Level Commitment

Underlying Good Practice Themes**Role Models & Change Champions**

Diversity as Business Imperative

Public Commitments

Inclusive Management initiatives

Case Study Background

Enabling Enterprise is a charity which JLL partners with. Enabling Enterprise and JLL go to primary and secondary schools for one day workshops and work with students on a project to encourage development and promote property as an exciting sector to work in. Inspiring the youth of today.

Description of Initiative(s)/Policy Review/Process Change/etc

Through JLL's partnership with Enabling Enterprise, JLL is actively involved in running one day workshops for school children between the ages of 5-18 years old. JLL believe that it is very important to provide children from all backgrounds with a knowledge of the real estate industry to enable them to make an informed decision as to whether it is the right industry for them or not.

JLL has achieved board level commitment for this initiative and people throughout the company, at all levels, can become involved in the programme.

Description of Outcome(s)/Benefits/Lessons Learned/Progress Check

Through involvement in this initiative JLL is able to connect with and hopefully inspire children that would previously have limited or no knowledge of the Real Estate industry.

JLL is committed to attracting talent from all backgrounds and as such is also committed to educating all young people on the real estate industry and the types of roles that are available. JLL understand that a balanced and diverse workplace is beneficial for business and a healthy and forward thinking working environment.

Enabling Enterprise worked with over 67,000 students across England and it is reported that 96% of teachers have seen progress in their students' skill set which they have directly attributed to the workshops held by Enabling Enterprise.

JLL's involvement in Enabling Enterprise is beneficial to both the children who attend the workshops and the JLL employees who run them. Running a workshop not only provides an opportunity to improve management and communication skills but also offers employees an opportunity to reflect upon what we should be striving to achieve when making future recruitment decisions.
